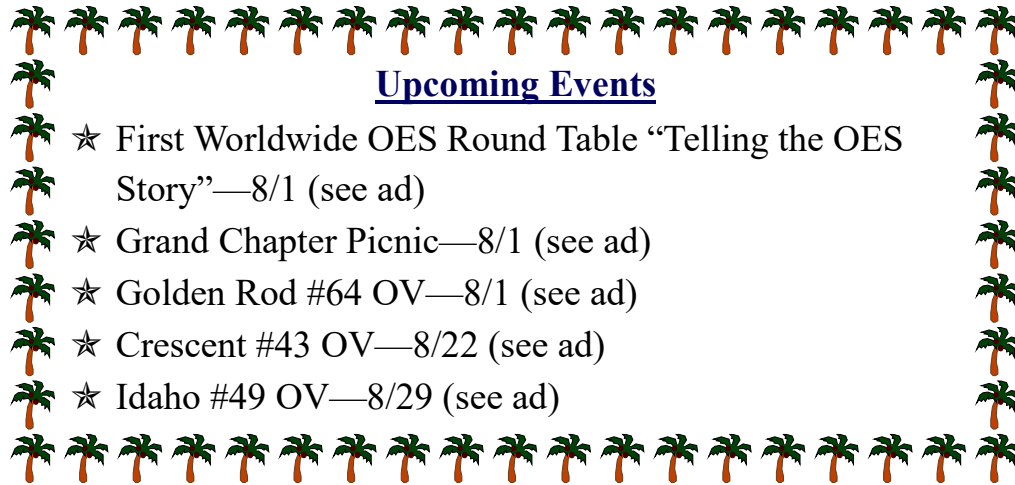
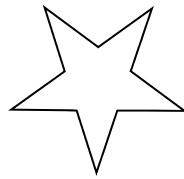
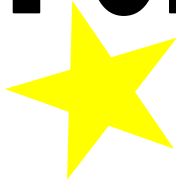


Star Points of Interest



Upcoming Events

- ★ First Worldwide OES Round Table “Telling the OES Story”—8/1 (see ad)
- ★ Grand Chapter Picnic—8/1 (see ad)
- ★ Golden Rod #64 OV—8/1 (see ad)
- ★ Crescent #43 OV—8/22 (see ad)
- ★ Idaho #49 OV—8/29 (see ad)

Idaho Eastern Star

Volume 23 Issue 2

August, 2026

This is the life



Grand Chapter of Idaho,
Thank you so much for a
great session in Moscow.
What a beautiful city!
Your WGM, Diana and her
Grand Officers + committees did a
great job.
Thank you so much for the
library membership. Looking
forward to seeing you all soon.
Star Love, Sherry Williams
WGM of NV



ORDER OF THE EASTERN STAR

GENERAL GRAND
CHAPTER



TM

MARKETING OUR STAR: TELLING THE OES STORY IN A CHANGING WORLD

The General Grand Chapter Public Relations Committee is pleased to announce a new series of Worldwide OES Round Tables focused on helping members, chapters, and jurisdictions strengthen how we share the story of the Order of the Eastern Star.

These round tables are designed for members involved in public relations, marketing, membership growth, websites, social media, newsletters, community engagement, and other efforts that help promote OES. Each session will provide practical guidance, shared discussion, and tools that jurisdictions can use in ways that best fit their own needs.



SCAN ME

TO REGISTER

<https://oestools.org/home/ggc-marketing-meetings/>

QUESTIONS:

SabrinaPack@skywestmedia.com

(Chair, GGC Public Relations Committee, PGM NM, Professional Marketer)

**LET'S GROW
TOGETHER – SHARING
EXPERTISE, STRENGTHENING
OUR ORDER!**

ZOOM MEETING DETAILS

- **Time:** 4:00 PM – 6:00 PM (MT)
- **Location:** Zoom.
(Registration required)

Telling the OES Story

- **August 1, 2026**
- Messaging, Imagery, First Impressions, and What AI Understands

Sharing the OES Story on Social Media

- **October 3, 2026**
- What to post, when to post, and how to build connection

Making the OES Story Findable

- **December 5, 2026**
- Websites, Search, AI, and Digital Visibility

These sessions are open to OES members who are interested in or currently helping with Public Relations, Marketing & Membership Growth, Digital Communications, Chapter & Community Engagement, and Print & Promotional Materials.

Whether you are already leading these efforts or simply want to learn how to help, these round tables are designed to provide practical ideas and encouragement.

How do we tell the OES story in a changing world?

Join members from across the Order for a new series of **Worldwide OES Round Tables** offering practical ideas, current best practices, and shared discussion about marketing, public relations, membership growth, social media, websites, search, AI, and digital visibility.

August 1 — Telling the OES Story

October 3 — Sharing the OES Story on Social Media

December 5 — Making the OES Story Findable

Each session will be held by Zoom from 4:00–6:00 p.m. **Mountain Time**. Attend one session or all three. Open to all OES members.

Learn more and register:

<https://oestools.org/home/ggc-marketing-meetings/>

Let's grow together—sharing expertise and strengthening our Order.

—

Sabrina Pack, DBA

Professional Certified Marketer

COO SkyWest Media

p 575.342.1000 | m 575.956.5428

skywestmedia.com



You're Invited to the

Grand Chapter Picnic

AUGUST 1

1:30 PM

Hooper Springs Park
1805 Government Dam Rd.,
Soda Springs, Idaho



**You're invited to our barnyard
at Golden Rod Chapter 64
August 1 at 10 a.m.
for the Official Visit
of WGM Sharon Short
accompanied by WGP Mike Sutton
Masonic Lodge
25 E. 1st South
Soda Springs, ID**

Robbie Lemarr, WM
Gary Lemarr, WP
Karen Juell, Secretary

No School of Instruction
Meeting will be followed by the
Grand Chapter Picnic at 1:30 p.m.
Hooper Springs Park

WELCOME TO OUR BARNYARD

CRESCENT CHAPTER #43

Saturday, August 22, 2026

Cordially Invites you to the
OFFICIAL VISIT

of the
WORTHY GRAND MATRON

Sharon Short

Accompanied by the
WORTHY GRAND PATRON

Mike Sutton



10:00 Closed School of Instruction

12:00 Lunch (Donation)

1:30 Pictures

2:00 Meeting (+2 Initiates)

Post-Meeting, Honoring our Grand Officers and
Grand Representatives

709 Main Street
Kamiah, ID 83536



Things are FOWL

AT

Idaho #49



Official visit of Sharon Short, WGM

Accompanied by

Mike Sutton, WGP

Saturday, August 29, 2026

Lunch - noon-ish

(Cost reasonable. . . probably donation)

Meeting - 1:00pm-ish

Attire - Camo

Program - Fun

You will be issued Official Idaho 49 binoculars.

For those of you who already have some,

remember to bring them or suffer a

TERRIBLE FINE!

Joan Heisch, WM

Bill Rigoli, WP

St Maries Masonic Hall 208 8th St., St Maries



QUEEN ESTHER #12

Invites You to the Official Visit

Of

Sharon Short, WGM

And

Mike Sutton, WGP

Saturday September, 12, 2026

Closed School of Instruction

Lunch – a Quarter a Dip Salad Bar

Proceeds going to the Scholarship fund

Pictures at 1:00pm

Meeting at 1:30 pm

Come and celebrate our country's birthday with us

Mauri Mosman WM

Mark Combs, WP